

Clinic Health Check

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Client	Aloha Medical / Aloha Stem Cell
Website	alohastemcell.com
Location	Interstate Building, Ste 511, Honolulu, HI 96814
Primary services	Stem cell injections, stem cell IV therapy, PRP, peptide therapy and GLP-1 medical weight loss, led by Dr Robert Aki
Audit date	29 July 2026
Prepared by	Grow Patiently

I. Google Business Profile

What to check	RAG	Note
The money listing has no reviews at all	●	The Google Business Profile called "Aloha Stem Cell" — the one carrying alohastemcell.com, the one a patient searching for regenerative medicine in Honolulu would land on — holds zero reviews and no star rating, read directly from Google on 29 July 2026. This is the single most important finding in this document. Every other problem below is a marketing problem. This one is the reason the marketing has nothing to land on.



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What to check	RAG	Note
The nine reviews the practice has earned are on the wrong listing	●	A second listing, "Aki Robert DPM", sits at the same address — 1314 S King St, Ste 511 — and holds 5.0★ from 9 reviews. It carries no website link and it says nothing about stem cells, PRP, peptides or weight loss. So the reputation Dr Aki has actually earned from patients is attached to a podiatry listing that sends nobody to the business he wants to grow, while the listing that would send them has nothing to show. The nine reviews are real and they are his. They are simply pointed at the wrong door.
One practice is trading under four different names	●	The homepage H1 says "Aloha Stem Cell". The browser title says "Aloha Medical". The Google Business Profile says "Aloha Stem Cell". The second listing says "Aki Robert DPM". Google resolves a local business by matching name, address and phone consistently across the web; four names for one address at one suite is the textbook way to stop that resolution happening. This is not cosmetic — it is a direct cause of the invisibility documented in section 2.
The visible phone number on the website is not a real number	●	The tap-to-call link on the site is 808-593-2525, a valid Honolulu number, so a patient tapping it on a phone connects. But the number printed on the page reads 0436596936, which is not a US number in any format. Anyone on a desktop, or anyone writing it down to call later, copies a number that does not exist. Worth thirty seconds on the call to confirm what Dr Aki himself sees.
The address itself is consistent	●	Honolulu, HI 96814 on the site matches the Ste 511 listing on Google. That is one of the few identity signals currently working, and it means fixing the name and the reviews is a tidy-up rather than a rebuild.

What to check	RAG	Note
Three locations, one listing	●	Our records for this practice mention three Oahu locations. A targeted Google lookup on 29 July 2026 surfaces one Aloha Stem Cell listing, at Ste 511, plus the separate DPM listing at the same suite. If the other two locations trade under their own names, each needs its own profile — two missing listings in a market this thinly defended is real money. This is a question for Dr Aki on the call, not an assertion.
What this costs him	●	In a category where the competitors visible in Honolulu hold between 2 and 22 reviews, nine reviews would put Aloha at or near the top of the visible field tomorrow. They already exist. They are just on a listing that cannot convert them. This is the cheapest revenue in the entire audit and it is currently earning nothing.

2. SEO Summary

This section is built from live Google search results and Google Business Profile evidence pulled on 29 July 2026, not from a third-party traffic estimate. We hold no analytics or Search Console access on alohastemcell.com, so rather than dress an estimate up as a measurement, we went and looked at what a patient in Honolulu actually sees when they search for what Dr Aki sells.

The answer is the same for every service he offers. Aloha does not appear.

We ran the five searches that matter to this practice — stem cell therapy, PRP injections, peptide therapy, semaglutide weight loss, and regenerative medicine — across Honolulu and Oahu. Aloha Stem Cell appears in none of them. Not lower down: not at all. That is not a ranking problem to be nudged; it is an absence, and the cause is structural rather than competitive.

- The entire website is five pages: the homepage, /our-services, /about-dr-robert, /frequently-asked-questions and /contact-us. There is no page for stem cell injections, no page for stem cell IV therapy, no page for PRP, no page for peptides and no page for GLP-1 weight loss. Every service is a section on one homepage.



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- That is the whole explanation for section 2. Google ranks pages, not practices. Nothing can rank for stem cell injections in Honolulu because nothing on this site *is* a page about stem cell injections in Honolulu. The competitors listed below are not out-marketing Aloha; they simply have a page and he does not.
- The browser title of the homepage is "Aloha Medical". No service, no city. It is the strongest single ranking signal on any page and it currently says nothing a patient would search for.
- The meta description is empty, so Google writes its own snippet from whatever text it finds. The one line of sales copy that appears under the practice in search results is not being chosen by anyone at Aloha.
- Peptide therapy and GLP-1 weight loss do not appear on the homepage at all. Those are two of the three services Dr Aki says he wants to grow, and the site does not mention them.
- Six unique internal links exist across the whole site. GP's working standard is five or more per page. With five pages and nothing to link to, this is a symptom of the structure rather than a separate fault.
- The technical foundations are clean: the canonical tag is correct, nothing in robots blocks crawling, and a sitemap is present. Nothing is stopping Google indexing this site. There is simply almost nothing to index — which is good news, because it means the fix is writing pages, not untangling a technical mess.

Who owns the ground Aloha wants, and what it would cost to take it

Review counts and ratings read from Google on 29 July 2026, for the practices appearing in the top five results for each service search in Honolulu and Oahu. The important column is the last one: these categories are not equally defended, and that decides the order of work.



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Service category	What the visible field holds	Aloha today	How hard to take
Stem cell / regenerative medicine	Stem Cell & Wellness Institute 5.0/6 · Stem Cell Institute of Hawaii 4.5/2 · Regenerative Medicine & Rehab of Hawaii 4.7/12 · NexGenesis 4.4/22 · Hawaii Center for Regenerative Medicine 5.0/2	Not visible · 0 reviews on the listing	Wide open. The whole field holds 2 to 22 reviews. Winnable inside a quarter.
PRP injections	Shim Ching MD 4.9/788 · Artistry Medspa 5.0/280 · Thrive at Honolulu MedSpa 4.9/230 · Dr Schlesinger PRP Center Hawaii 4.8/214	Not visible · PRP is on the homepage but has no page	Hard on reviews. Won instead on pages that answer the question, and on paid.
Peptide therapy	HEC Wellness Center 4.9/501 · Gameday Men's Health Kailua 4.9/83 · Hawaii Natural Medicine 5.0/75 · Hawaii Wellness Clinic 4.6/14	Not visible · not mentioned on the site at all	Medium. Mixed field — a 14-review clinic ranks alongside a 501-review one, so content decides it.
GLP-1 / semaglutide weight loss	Shim Ching MD 4.9/788 · HEC Wellness Center 4.9/501 · ModoGen Medical 4.8/37 · Skinny Shots Hawaii 5.0/29	Not visible · not mentioned on the site at all	Hard. Most defended of the four and the most paid-heavy.

Biggest gaps

- No service pages. Five pages exist; none of them is about a service. This is the root cause and the highest-leverage fix in the document.
- Zero reviews on the listing that carries the website, while nine sit on a listing that does not.
- Peptides and GLP-1 — two of the three growth services — are absent from the website entirely.
- The homepage title tag names neither a service nor a city.
- Four different practice names across the site, the two Google listings and the browser title.

The five searches a Honolulu patient actually runs, checked live on 29 July 2026

Google Places results, top five per query. This is what a cash-pay patient in Honolulu sees today. The pattern is not partial visibility or weak position — it is consistent absence across every service the practice sells.

Search	Does Aloha appear?	Who does appear at the top	Why
stem cell therapy Honolulu	No	Stem Cell & Wellness Institute (5.0/6)	No stem cell page; listing has no reviews
PRP injections Honolulu	No	Artistry Medspa (5.0/280)	PRP mentioned on homepage only, no page
peptide therapy Honolulu	No	Hawaii Wellness Clinic (4.6/14)	Peptides not on the website at all
semaglutide weight loss Honolulu	No	Skinny Shots Hawaii (5.0/29)	GLP-1 not on the website at all
regenerative medicine Oahu	No	Regenerative Medicine & Rehab of Hawaii (4.7/12)	No regenerative medicine page; the field leader holds 12 reviews

3. AI Search Visibility

This is the section that matters most for a practice like this one, and it is where the opportunity is largest.

When someone asks ChatGPT, Gemini or Google's AI Overview for a stem cell clinic in Honolulu, the assistant does not rank ten links. It names two or three practices and describes them. Being named is the entire game, and it is decided by whether your site carries text an assistant can lift and quote: a question a patient would actually ask, phrased as a heading, with a direct answer underneath it.

Aloha currently gives an assistant almost nothing to work with, for three specific reasons.

First, the headings on the site are labels, not questions. "Stem Cell Injections". "Stem Cell IV Therapy". "Connect with Aloha Medical". None of those is a question anybody types or asks aloud, so none of them matches a query an assistant is trying to answer.

Second, there is a frequently-asked-questions page on the site and it carries no FAQ markup — the small piece of code that tells an assistant "this is a question, and this is its answer". That page is already written. Adding the markup is an afternoon's work and it is the cheapest AI-visibility win available anywhere in this audit.

Third, the site's structured data declares only a generic "Organization". There is no LocalBusiness, no MedicalBusiness, no Physician and no MedicalProcedure markup. An assistant asked for a *medical clinic in Honolulu* has no machine-readable statement from this site that it is one.

What an assistant can and cannot currently take from the site

Read against GP's citability standard: a query-shaped heading, a 134 to 167 word answer directly beneath it, and matching structured data. Assessed 29 July 2026.

What is on the site now	Can an assistant quote it?	What it needs
"Why Are We So Much More Affordable?" — the one question-shaped heading on the site, sitting above the 3k versus 8-15k price argument	Yes, and this is the strongest asset Aloha owns online	Nothing structural. Tighten the answer beneath it to roughly 150 words and it becomes directly quotable. This paragraph alone could win the price question for Honolulu.
"Stem Cell Injections" — a label heading over service copy	No	Rewrite as "What do stem cell injections treat, and who is a candidate?" on its own page, with a 134-167 word answer beneath.
"Stem Cell IV Therapy" — a label heading	No	Same treatment, own page, question-shaped heading.
The /frequently-asked-questions page — real questions, real answers, no markup	Partially, and unreliably	Add FAQPage structured data. The content already exists. This is the single cheapest win in the document.
Peptide therapy and GLP-1 weight loss	No — they do not appear on the site	These need pages before anything else can happen. An assistant cannot cite what is not written.

Why this is the opportunity rather than the problem

Every competitor named in section 2 has the same weakness. This is a young enough field in Honolulu that nobody has built the answer layer yet — the visible stem cell practices hold between 2 and 22 reviews and thin sites of their own.

That will not stay true. Answer-layer positions consolidate quickly, and once an assistant settles on naming two clinics for a city it takes considerably more to displace them than to be one of the first two.

Dr Aki already owns the most quotable argument in the market and does not know it. His price position — roughly 3,000 dollars against competitors at 8,000 to 15,000 — is written



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on his own homepage under the only question-shaped heading on the site. Cost is the single most common question asked about stem cell therapy. He is one tidy paragraph and one piece of markup away from being the practice an assistant names when somebody asks why stem cell treatment is so expensive.

The order matters. Fix the Google listing first because it is free and it is already earned. Then take stem cell, where the field is weakest. Then use that footing to enter peptides and GLP-1, which are defended by 500 and 788 review incumbents and cannot be taken cold.

4. Website Analysis

What to check	What to note
Above the fold: is it instantly clear who this is and what they do?	Partly. The H1 reads "Aloha Stem Cell", which names the practice but not the problem it solves or the city it solves it in. A visitor learns the brand name before they learn whether this clinic treats their knee. The browser tab meanwhile says "Aloha Medical", so the first two pieces of text a visitor encounters disagree about what the practice is called.
Is there a page for each service?	No, and this is the most consequential finding on the website. Stem cell injections, stem cell IV therapy and PRP are all sections of a single homepage. Peptides and GLP-1 weight loss are not on the site at all. Five pages exist in total. A patient researching PRP for a shoulder has nowhere to be sent, and Google has nothing to rank.
Can a visitor call?	On a phone, yes — the tap-to-call link is correct at 808-593-2525. On a desktop, the number printed on the page reads 0436596936, which is not a valid US number. Anyone reading rather than tapping gets a dead number.
Is the price argument made well?	Yes, and it is the best thing on the site. The heading "Why Are We So Much More Affordable?" sits above a clear explanation of roughly 3,000 dollars against a market at 8,000 to 15,000. It is honest, specific and it answers the question patients most want answered. It is buried on a homepage and marked up as nothing.

What to check	What to note
Is there social proof?	None on the site, and none on the Google listing that the site points to. The nine five-star reviews the practice has earned sit on a separate podiatry listing that carries no link back. A visitor weighing a several-thousand-dollar cash decision finds no evidence that anyone has done this before them.
Are there social profiles?	There is no link to Facebook, Instagram, LinkedIn or TikTok anywhere on the site. For a cash-pay aesthetic and regenerative practice, where before-and-after evidence and practitioner familiarity carry most of the persuasion, that is a missing channel rather than a missing link.
Is the site fast enough on a phone?	No. On mobile the largest element takes 5.3 seconds to appear against a 2.5 second standard, and the page is still visibly assembling ten seconds in. On desktop it is excellent — which is exactly why this has never been noticed. Full numbers in the next section.

5. Page Speeds & Website Findings

Google PageSpeed Insights, measured 29 July 2026

- Mobile — Performance 67 · Accessibility 94 · SEO 85 · LCP 5.3s · FCP 2.6s · CLS 0 · Total Blocking Time 0ms · Speed Index 10.5s
- Desktop — Performance 98 · Accessibility 90 · SEO 85 · LCP 1.1s · FCP 0.7s · CLS 0.001 · Total Blocking Time 0ms · Speed Index 0.7s
- GP standard: LCP under 2.5s, INP under 200ms, CLS under 0.1. Desktop passes everything comfortably. Mobile fails on LCP by more than double.

What those numbers mean in practice

- The desktop site the owner looks at is not the site his patients get. Dr Aki reviewing his own website on a laptop sees a page that loads in about a second and looks fine. That is the reason a 5.3 second mobile load has survived this long.
- Speed Index 10.5 seconds is the number to care about more than the headline score. It means the page is still visibly building itself ten seconds after a patient taps the link. Most people do not wait.
- Cash-pay regenerative patients research on a phone, usually in the evening, usually after a specialist appointment has quoted them a number they did not like. Mobile is the primary experience for this practice, not the secondary one.
- Layout stability and blocking time are both perfect — CLS 0 and TBT 0ms on both. Nothing is jumping around and no script is freezing the page. That narrows the cause considerably: this is almost certainly unoptimised images loading at full desktop size on mobile connections.
- Which makes it a cheap fix rather than a rebuild. Compressing and correctly sizing the hero imagery would likely bring mobile LCP inside the threshold without touching the design.

6. Socials

Facebook — no link anywhere on the website

- The homepage carries no Facebook link. For a practice selling a several-thousand-dollar elective cash treatment, that removes the channel where patients most commonly check whether a clinic is real and active before booking.
- It also removes the retargeting audience. Every visitor who reads the price argument, does not book, and leaves is currently unreachable.
- Competitors in the peptide and weight-loss categories — the two most defended in section 2 — are visible in those categories partly on the strength of social proof volume.
- This is an observation from the site itself. If profiles exist and are simply not linked, that is a five-minute fix worth making before anything more expensive.

Instagram — same position

- No Instagram link on the site either. For regenerative and aesthetic medicine this is the most consequential of the two absences, because it is where before-and-after evidence lives and where practitioner familiarity is built.



- Dr Aki is the product here. A single practitioner practice competing against medspas with 200 to 788 reviews wins on the doctor, not the brand, and there is currently no channel showing the doctor.
- Worth asking on the call whether profiles exist. This audit can only report what the website links to.

Getting them through the door

The pattern across all three of the previous sections is the same, and it is worth saying plainly because it changes what Aloha should spend money on. This practice does not have a demand problem. Stem cell therapy, PRP, peptides and GLP-1 are four of the most actively searched treatment categories in the US right now, and Honolulu's visible field in the regenerative category is defended by clinics holding as few as two reviews. The demand is there and the competition is thin. What is missing is every mechanism by which that demand could find this clinic: no service pages for Google to rank, no reviews on the listing that carries the website, no social channel, no answer text for an AI assistant to quote, and a mobile site that takes five seconds to appear. None of those is expensive to fix. Several are free. That is an unusual position to be in, and it is the honest headline for the call: the hard part, having something worth selling at a price the market wants, is already done.

Recommended

- Confirm on the call whether Facebook and Instagram profiles already exist. If they do, linking them from the site is a five-minute job that should happen before anything else on this list.
- If they do not, start with Instagram rather than Facebook. Before-and-after evidence and the doctor himself are what sell this category.
- Ask the nine patients who already left five-star reviews on the DPM listing to leave one on Aloha Stem Cell. In a field where the leaders hold 2 to 22 reviews, that single action changes the competitive position more than any other item in this document.
- Do not start paid social until the service pages exist. Sending paid traffic to a homepage with no page for the treatment being advertised is the most common way this budget gets wasted.

7. Advert Channels

We did not find evidence of active paid advertising for Aloha Medical during this audit, and we want to be straight about the limits of that: this check was run from outside the accounts, on 29 July 2026, and we hold no advertising account access for this practice. Dr Aki will know in one sentence on the call whether anything is running, and that answer is worth more than anything we could infer from the outside.

What we can say with confidence is what should happen before any budget is spent, and the order is not the usual one.

Normally the first question about paid is which platform and what budget. Here it is neither, because the destination does not exist yet. There is no page on alohastemcell.com about stem cell injections, PRP, peptides or GLP-1 weight loss. Paid traffic for any of those services would currently land on a homepage that either mentions the treatment in passing or, for peptides and weight loss, does not mention it at all. That converts poorly, it costs more per click because the ad platform scores the landing page relevance, and it is the single most common way a practice concludes that paid does not work for them when in fact the ads were fine.

The sequence that works for a practice in this position: fix the Google Business Profile and move the reviews across, because it is free and it changes the search result before a single dollar is spent. Build the four service pages, because they are the landing pages paid will need anyway and they earn traffic on their own in the meantime. Compress the mobile images so the page a paid click lands on appears in under two and a half seconds rather than five. Then start paid — and start it on the categories where organic will take longest, which per section 2 means PRP and GLP-1 weight loss, not stem cell.

Stem cell is the one category where Aloha can realistically reach the top of the visible field without paying for it, because the whole field holds between two and twenty-two reviews. Spending ad budget there would be paying for ground that is available free.

8. Lead Follow-Up & Nurture

One last thing, and it is the one most likely to be losing money right now.

Everything above is about getting a patient to make contact. What happens in the



minutes after they do decides whether that contact becomes a booking, and for a high-value cash-pay treatment the drop-off is steeper than most practices expect. Someone enquiring about a three-thousand-dollar stem cell procedure is almost never enquiring at one clinic. They are working through a list, usually in the evening, usually after a specialist quoted them eight to fifteen thousand and they went looking for an alternative.

The practice that replies first books a disproportionate share of them. Not the best clinic, not the cheapest — the first. Response time inside five minutes rather than the following morning is routinely the difference between a third of enquiries booking and a tenth.

We could not assess Aloha's follow-up from outside, and we are not going to guess at it. But the website gives one signal worth raising: the only contact route we can see is the standard form and the phone number, and the phone number as printed is wrong. If a patient reads it rather than taps it, they cannot reach the clinic at all. That is worth checking before anything else on this list, because every improvement above it just sends more people to the same place.

These are the questions to walk through on the call.

Worth asking Dr Aki

- When a form comes in from the website, where does it go, and how quickly does a human reply? If the honest answer is "the next working day", that alone is likely costing more bookings than the entire visibility problem above.
- Who answers the phone during clinic hours, and what happens to a call that comes in while Dr Aki is with a patient? Missed calls on cash-pay enquiries are rarely called back by the patient.
- Is there any follow-up sequence at all for an enquiry that does not book on first contact? Most people researching a several-thousand-dollar elective procedure take weeks to decide, and go with whoever stayed in touch.
- Confirm the phone number. The site displays 0436596936 and links 808-593-2525. Which one is correct, and does he know the printed one is wrong?
- Are there three Oahu locations, and do the other two have their own Google listings? Two missing profiles in a market this thinly defended is real money left on the table.
- Do Facebook and Instagram profiles exist for the practice, linked or not?
- Would he ask the nine patients who reviewed the DPM listing to leave a review on Aloha Stem Cell? It is free, they already like him, and it moves the practice from invisible to top of the visible field in a category where the leaders hold as few as two reviews.

Top 5 Priorities

01 Move the reviews to the listing that carries the website

Nine five-star reviews exist and are earning nothing. They sit on the "Aki Robert DPM" Google listing, which has no website link and says nothing about regenerative medicine. The listing that does carry alohastemcell.com — "Aloha Stem Cell" — has zero reviews and no star rating, read directly from Google on 29 July 2026.

Meanwhile the practices actually appearing for stem cell and regenerative searches in Honolulu hold between two and twenty-two reviews. Nine would put Aloha at or near the top of that visible field. This costs nothing, requires no agency, and is a phone call to nine patients who already rated him five stars. Nothing else in this document delivers as much for as little, and everything else in this document works better once it is done.

02 Give every service its own page

The whole website is five pages and not one of them is about a service. Stem cell injections, stem cell IV and PRP are sections on the homepage; peptides and GLP-1 weight loss are not on the site at all. This is the reason Aloha appears in none of the five service searches we ran on 29 July 2026 — Google ranks pages, and there is no page to rank. It is also why paid advertising would underperform today, because there is nowhere relevant to send a click. Four pages, one per service, each with a question-shaped heading and a direct answer beneath it. This is the highest-leverage item in the audit and the one everything else depends on.

03 Take the AI answer for the price question, because he has already written it

"Why Are We So Much More Affordable?" is the only question-shaped heading on the entire site, and underneath it sits the strongest commercial argument this practice owns: roughly three thousand dollars against a market charging eight to fifteen. Cost is the single most common question asked about stem cell therapy, and when someone asks an AI assistant why the treatment is so expensive, no clinic in Honolulu currently owns that answer. Tighten the paragraph beneath that heading to around 150 words, add FAQ markup to the frequently-asked-questions page that already exists, and replace the generic Organization code with proper MedicalBusiness markup. This is an afternoon of work against an opportunity that will close once assistants settle on naming somebody.

04 **Settle on one name**

This practice trades as "Aloha Stem Cell" on its homepage heading, "Aloha Medical" in its browser title, "Aloha Stem Cell" on one Google listing and "Aki Robert DPM" on another at the same suite. Google identifies a local business by matching name, address and phone consistently across the web, and four names at one address is the reliable way to prevent that. Pick one, put it in the title tag with the city and the primary service attached, and make both Google listings agree with it. While the title tag is open: it currently reads "Aloha Medical" and the meta description is empty, so Google is choosing Aloha's search snippet for it.

05 **Fix the mobile load and the printed phone number**

On a phone the main content takes 5.3 seconds to appear against a 2.5 second standard, and the page is still assembling ten seconds in. On desktop it loads in 1.1 seconds and scores 98, which is exactly why nobody has noticed — the site Dr Aki checks is not the site his patients get, and cash-pay patients research on a phone in the evening. Layout stability and blocking time are both perfect, which points squarely at oversized images rather than anything structural, so this is compression rather than a rebuild. In the same pass: the phone number printed on the page reads 0436596936, which is not a real number. The tap-to-call link is correct at 808-593-2525, so mobile taps connect, but anyone reading the number or writing it down cannot reach the clinic.